



June 13, 2023

**RE: Request for Proposals (RFP)
2023-RM1-32 - Outreach, Marketing and Recruitment for the MDC Miami Tech Works Grant Program**

On June 13, 2023 at 3:00pm, the College Purchasing Department received electronic proposal responses thru BidNet related to Request for Proposals (RFP) 2023-RM1-32 for Outreach, Marketing and Recruitment for the MDC Miami Tech Works Grant Program.

Proposals were received from the following ten proposers related to the above aforementioned RFP, they are listed in alphabetical order:

- Brand Poets, LLC
- Bullseye Strategy, LLC
- Imaginart Media Productions, LLC
- Interact Communications, Inc.
- Kivvit, LLC
- Lineout Media, LLC
- Moore Communications Group, dba Moore, Inc.
- Roads Consulting Group, LLC
- Ted Miller Group, LLC
- VisionPoint Marketing, LLC

The Purchasing Department is presently reviewing the proposals received. Upon completing Purchasing's initial evaluation, all responsive and responsible proposals will be provided to the Evaluation Committee for their review, ranking and final recommendation. All scheduled Evaluation Committee Meeting(s) will be posted on the College's Purchasing website under "Bid Postings" under "Public Announcements" and, under the "Communications" tab in BidNet.

A separate announcement will be released providing information related to the Public Evaluation Committee Meeting. All scheduled meetings will be announced and posted on the College's Purchasing website under Bid Postings and on BidNet under the "Communications" tab.

Any Vendor, or any persons or entities acting on the behalf of any Vendor, may not contact the College President, any College Trustee, College Foundation or its Board members, any employee of the College or any employee of any College Trustee concerning any aspect of a Solicitation, from the release of the Solicitation through the end of the 72-hour period, as provided for in section 120.57(3), Fla. Stat., following the action on the recommended award by the College's District Board of Trustees.

Except as otherwise specifically provided for by the Solicitation, all communications to the College concerning any aspect of the Solicitation during the foregoing time period must be made in writing and only to the College's assigned Purchasing Department officer or the College's Office of Legal Affairs. It is the responsibility of the Vendor to advise any person or entity authorized to act on its behalf of this requirement. A violation of this provision shall be grounds for rejecting a response.

This provision shall be referred to as the "Cone of Silence".

Any questions related to the RFP procurement process shall be addressed to:

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